



UNCOMMON Gallery - Exhibitor Information Pack

Thank You for your interest in exhibiting at UNCOMMON Gallery.

All interested creatives must first complete a portfolio review to be considered for gallery exhibition and representation.

General Information

UNCOMMON Gallery exists to support the creative community and those that appreciate it. An alternative casual style gallery promoting arts in the area with a collection of images that explore all areas and styles of artistic expression. UNCOMMON Gallery was founded with the belief that a partnership between the creative and the public is an essential relationship. We aim to connect creatives with income and exhibition opportunities. Helping creatives achieve a high level of artistic and personal satisfaction making a living doing what they love. The gallery provides opportunity for artists, photographers and various other creatives to experience responses to their work - a product of the inner process. At the same time encouraging the general public to increase its aesthetic awareness through exposure to the works and direct interaction with the exhibiting creatives. This is a great opportunity for sales, exposure and networking. Both the gallery and the monthly Gallery Night event are promoted in several ways and have a regularly growing attendance. In addition to the opening night event UNCOMMON Gallery encourages the use of its space for a variety of other groups, meetings and events for even more potential exposure and sales throughout each month.

Portfolio Review & Selection

Artists, photographers and others working in diverse styles and subject matter are welcome to submit work to be considered for our monthly exhibits and receptions. We ask each participant to promote the show as best they can and they **MUST ATTEND** and be a part of the event. Though not all submissions initially pass the review - we try to offer constructive criticism and always encourage refinement of skills and talents. Request a portfolio review today to start the process for gallery consideration:

This can be done via our website (www.UNCOMMONstock.net) scroll to the bottom for the gallery link - or by emailing samples to (PortfolioReview@UNCOMMONstock.net). By phone at (954) 336-4305 or simply visit the gallery and request one in person.

Exhibition Details

Each month UNCOMMON Gallery selects several local creative talents to showcase and be a part of a multi-person opening event and month long exhibition. This is a space rental not consignment. All prices are set by the artist, photographer or other creative and all sales are COMMISSION FREE!!! Each approved participant can book a generous corner of space in one of three exhibit suites - available as 2 spacious adjoining walls in a semi-private suite or optionally all 4 walls for a completely private or solo suite.

Exhibitors hang as close to the 1st of each month as possible with an exhibit duration of 1 calendar month including 1 opening event. The monthly opening reception Gallery Night will be on the 2nd Friday of the month from 6-11pm. Attendance is Mandatory. Exhibits come down as close to the last day of the month as possible.

Fees and Expenses

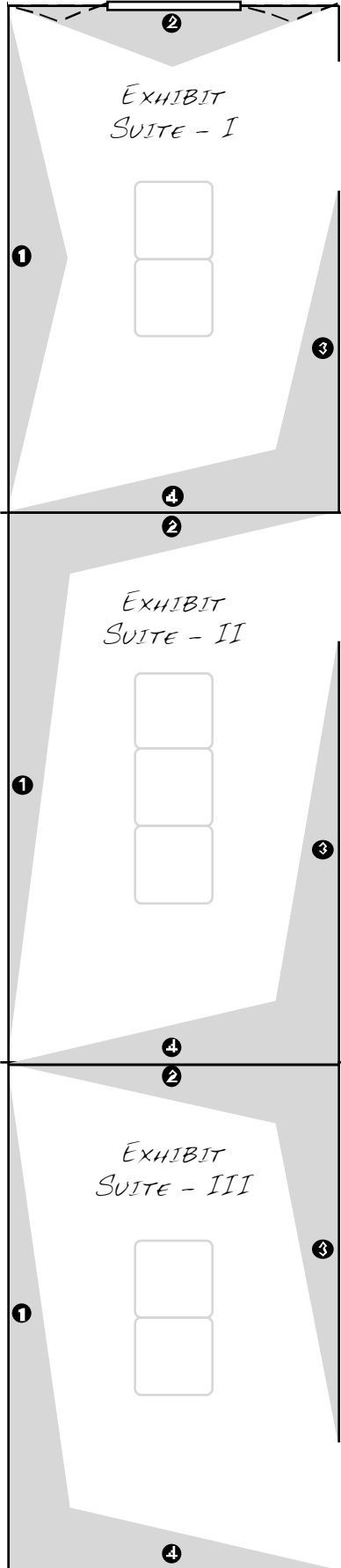
Minimal exhibit fees are necessary to assist the gallery in offsetting some of its monthly operating expenses including rent, utilities, event staff, liability insurance, gallery advertising and other related expenses for the day-to-day operations of the gallery. The fees vary according to the size of the exhibit space selected and is priced per square foot. We strive to provide extremely affordable exhibit space for the emerging and established creative community alike. We are NOT a "Vanity Gallery" or simply a "Pay to Play" - not everyone being considered will be approved for exhibition. All work must be reviewed and selected as meeting or exceeding our high quality standards. *(See the reverse side of this sheet for the exhibit suite floor plans and specific space costs).*

Bookings

After successfully completing the required portfolio review process. The prospective participant may request the month of exhibit if it is available, as well as the size of the suite and the exhibit space they desire. All bookings are done on a first-come, first-served basis from the time of deposit. All bookings are based on space availability and the program plans for the year. Spaces may be booked for a maximum of 2 consecutive months (with rare exceptions). All creatives exhibiting for more than one month are required to replace a majority of their work on display for each month booked. Space is limited and books up fast - we recommend deposits as far in advance as possible. Advance bookings allow better coverage and earlier promotion of each event. This also gives each participant the most time to fully prepare, plan and promote their showing in order to maximize their potential rewards. Whether you decide to show right away or not - we recommend and invite you come out and get involved. Help spread the word - support the arts and be a part of our building community.

Promoting the Event and the Gallery

The Gallery Director and staff will promote the exhibition in the interests of the gallery and benefit of all participating creatives. Both UNCOMMON Gallery and the monthly Gallery Night events are promoted in printed and emailed announcements as well as a variety of other online sources of exposure. Each event is promoted by 2 email blasts (generally sent the Monday and Thursday nights before the event). Our current email list reaches literally thousands of local people of all ages, backgrounds and tastes. As well as various interior design professionals, other gallery owners, a variety of arts organizations and members of the press and media.



Private and Semi-Private Exhibit Suites

Display space at UNCOMMON Gallery is available in 3 individual exhibit suites. Our exhibit suites offer participating creatives the opportunity to conduct business in a more personal and intimate setting. Providing a professional atmosphere with an upscale museum-like feel and sense of privacy away from the distractions of the main gallery space. The suites consist of white walls of varying sizes and configurations (see floor plan to left). Complete with stylish yet unobtrusive ottomans for limited but comfortable seating. Lighting in the suites is provided by overhead fluorescent panels and track mounted spot lights with 60 W bulbs.

◀ Floor Plan shows suites from gallery front to back while the gray areas denote wall pairings.

Exhibit Space Fees are as follows:

Exhibit Suite - I (room / wall dimensions and costs)

Suite I is a flexible space and offers options only available in this room. This is the only suite that allows the booking of only one individual wall. You can also choose to add an extra wall to a standard corner pair for a group of three walls. This is our most affordable full suite.

- ①. 11'6" w X 10' H = 115 sqft
- ②. 7'6" w X 7'6" H = 56.25 sqft (minus window)*
- ③. 7'4" w X 7'6" H = 54.98 sqft
- ④. 7'6" w X 7'6" H = 56.25 sqft

Single Wall (wall 1) = 115.00 sqft	\$250.00
Corner Pair (walls 1 & 2) = 171.25 sqft	\$370.00 / \$350.00*
Corner Pair (walls 3 & 4) = 111.23 sqft	\$240.00
Triple Group (walls 2, 3 & 4) = 167.58 sqft	\$360.00
Complete Room (reduced rate)	\$550.00

Exhibit Suite - II (room / wall dimensions and costs)

Suite II is our "Top of the Line" or largest space and is ideal for over-sized pieces as well as images in a series or theme. Also great for showing a large body of work or mixed styles.

- ①. 12'6" W x 10' H = 125 sqft
- ②. 7'6" W x 7'6" H = 56.25 sqft
- ③. 9'5" w X 7'6" H = 70.65 sqft
- ④. 7'6" w X 7'6" H = 56.25 sqft

Corner Pair (walls 1 & 2) = 181.25 sqft	\$400.00
Corner Pair (walls 3 & 4) = 126.90 sqft	\$270.00
Complete Room (reduced rate)	\$625.00

Exhibit Suite - III (room / wall dimensions and costs)

The suite with a little extra... though physically matching Suite - I in size, Suite - III offers an additional running foot on one wall length for that extra bit of hanging space .

- ①. 11'6" w X 10' H = 115 sqft
- ②. 7'6" w X 7'6" H = 56.25 sqft
- ④. 7'6" w X 7'6" H = 56.25 sqft
- ③. 8'7" w X 7'6" H = 64.35 sqft

Corner Pair (walls 1 & 4) = 171.25 sqft	\$360.00
Corner Pair (walls 2 & 3) = 120.60 sqft	\$260.00
Complete Room (reduced rate)	\$575.00